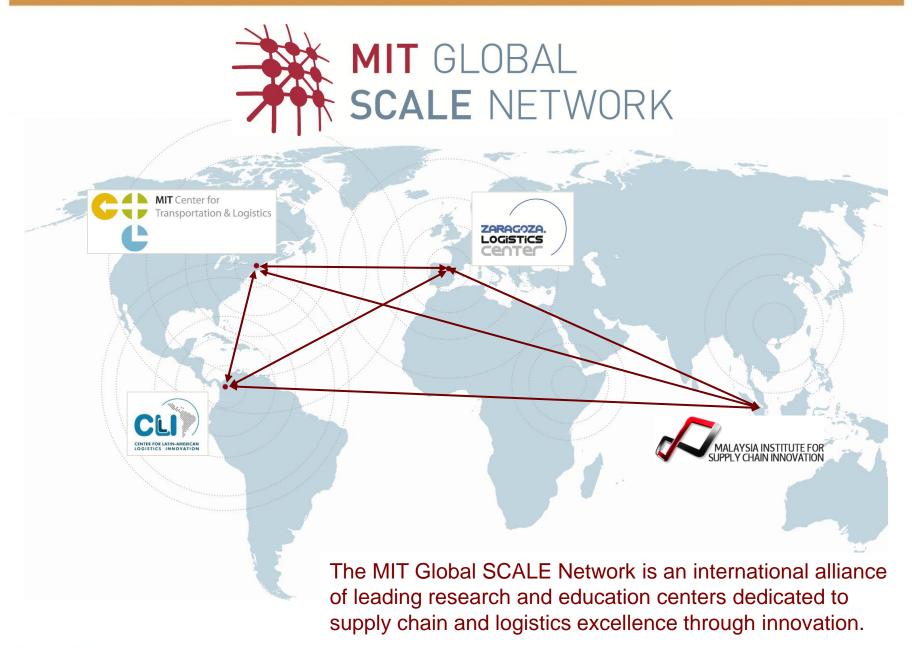


# Why the MIT Global SCALE Network for Talent?: The Hiring Company Perspective

14 March 2012 Webinar







# MIT Global SCALE Network – Grad Programs

 The Supply Chain Master's Degrees at MIT's SCALE Centers combine the best of MBA-type courses and SC Engineering-type courses

## MBA-type courses

- Finance (adapted for SC's)
- Leadership
- Economic Analysis
- Case Analysis (adapted for SC's)
- Professional Communications
- Systems Dynamics

+

Numerous MBA electives

# SC Engineering-type Courses

- Analytical Methods for SCM
- Logistics Systems
- Databases, Systems, & Technology
- Freight Transportation Systems
- Global Supply Chain Management
- Engineering Systems Analysis
- Supply Chain Planning

+

Numerous SC electives

Plus ..... a Hands-On Thesis Project sponsored by one of our Industry Partners

The curriculum is purposely designed to be "Just what industry is looking for!"

and for the professional who says: "I don't have time for an MBA. I just want to learn the stuff I need to run a supply chain."





# **Post Graduate Statistics**

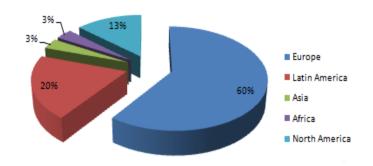
#### SCM Class of 2011

- •96% of students had one or more job offers by graduation
- •100% of students had one or more job offer 3 months after graduation
- •93% Accepted offers at graduation
- •100% Accepted offers 3 months after graduation
- Average median salary: \$111,000(without bonus)
- •That's a 75% increase over the median incoming salary for this class!

#### **ZLOG Class of 2011**

- •80% of students had one or more job offers by graduation
- •100% of students had one or more job offers 3 months after graduation
- •Average compensation package: €69.000 (\$99,000)
- •That's a 72% increase over the average incoming salary for this class!
- •50% changed country of residence from before the program

#### Offer Distribution - Class of 2011







# Companies that consistently recruit from the SCM Program

**AB InBev** 

Accenture

Adidas-Group

Akamai

Amazon

Apple Inc.

**AT Kearney** 

**Baker Hughes** 

**BASF** 

**BCG** 

Beiersdorf

Bestbuy

Вр

**Bristol Myers Squibb** 

Capgemini

Cat Logistics

Chick-Fil-a

Chiquita

**Coyote Logistics** 

**Cummins** 

Dell

Deloitte

**Delta Airlines** 

Deutsche Bahn

DHL

Dupont

ExxonMobil

FedEx

Foxconn

GE

**General Mills** 

Genzyme

GlaxoSmithKline

Google

ΗP

Intel

Kiva Systems

LexMark

Limited Brands, Inc.

**Lockheed Martin** 

Manhattan Associates

Mars & Co

McKinsey

Niagara Bottling Co

Nike

Nokia

NYC - OEM

Oracle

P & G

**PA Consulting** 

PepsiCo

**Public Health Solutions** 

PWC / PRTM

Ralph Lauren

Ryder

Schlumberger

Shell

Shire HGT

Solutia

Staples

Starbucks

**Tesla Motors** 

The Clinton Foundation

The Home Depot

The Li & Fung Group

**Toolsgroup** 

Tyco Electronics

Verizon Wireless

Unilever

Walmart.com

XL Hybrids





# Companies that consistently recruit from the ZLOG **Program**

**AB InBev** 

**Cummins** 

Accenture

Adidas-Group

ALG

Amazon

ExxonMobil

AT Kearney

General Mills

Axia Value Chain

Heineken

**BASF** 

BCG

Beiersdorf

**Bristol Myers Squibb** 

**Cat Logistics** 

Chiquita

Clariant

Coty

**Covote Logistics** 

Deloitte

DHL

Dupont

**Hewlett Packard** 

**IBM** 

ICTS Newfield Global

**IDOM** 

Intel

JDA Software

Johnson & Johnson

Jonova

**Kiva Systems** 

**KLA Tencor** 

**McKinsey** 

MSF

Niagara Bottling Co

Nike

**Novartis** 

**Novo Nordisk** 

P & G

Pepsi Bottling Group

Pfizer

**Philips** 

PWC / PRTM

Ralph Lauren

**Retail Solutions** 

Roche

Samsung

SAP

Schlumberger

Shell

Siemens

Solutia

The Clinton Foundation

The Home Depot

The Li & Fung Group

Toolsgroup

**TE Connectivity** 

**UNHCR** 

**USAID** 

Vestas





# Today's Panel



Daniel Stanton
Supply Chain Professional
Development Manager
Caterpillar Logistics, Inc.



Norbert Nusterer
Vice President
New and ReCon Parts
Cummins



Ryan Quinlan
Sr. Operations Manager
Amazon





# **Of Interest**

To view our previous webinar from January 18, 2012:

http://scm.mit.edu/events/mit\_scale\_graduate\_programs\_web\_inar\_series\_current\_students\_perspective

To view our previous webinar from February 22, 2012:

http://scm.mit.edu/events/mit\_scale\_graduate\_programs\_web\_inar\_series\_where\_do\_we\_go\_here\_alumni\_perspective





# **Questions?**

For more information, please visit our websites:

#### SCM

http://scm.mit.edu

Master of Engineering in Logistics

MIT Supply Chain Management Program

Massachusetts Institute of Technology - Cambridge, Mass., USA

## **ZLOG**

http://scm.zlc.edu.es

Master of Engineering in Logistics & Supply Chain Management MIT-Zaragoza Program / Zaragoza Logistics Center - Zaragoza, Spain

### **GCLOG**

http://scm.mit.edu

Graduate Certificate in Supply Chain and Logistics Center for Latin American Logistics Innovation – Bogota, Colombia

#### **MSCM**

http://misi.edu.my

Master of Science in Supply Chain
Malaysia Institute for Supply Chain Innovation – Kuala Lumpur, Malaysia



